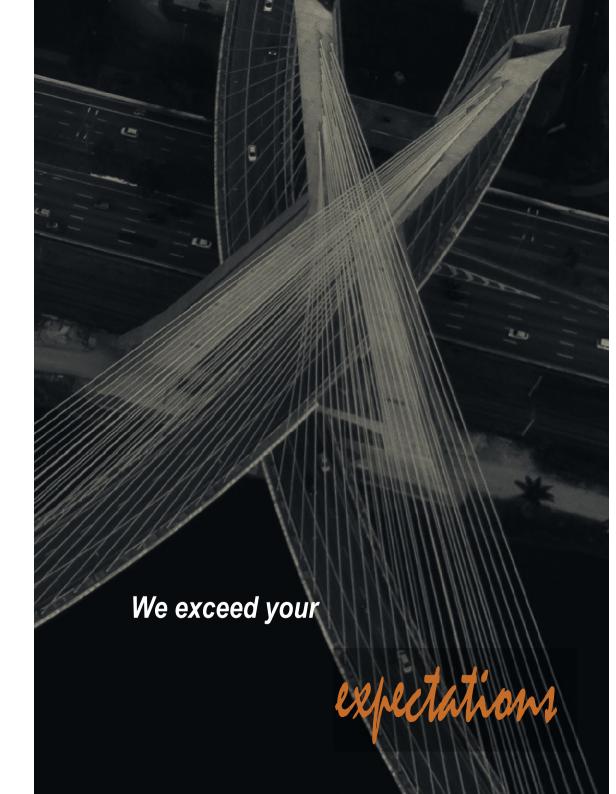
Tranzim LEGAL CONSULTING





Founded in September 2011, we are a leading firm when it comes to legal advice regarding succession plans and asset management for families.

Throughout our history, we built a base of mutual trust with our clients, developing our own methods and legal procedures that reflect, with exclusivity, the emotional aspects and the purposes of each family, each company and each asset profile.

We know that every project is unique. For this reason, we develop custom solutions that ensure excellence for our clients.

Just being doable is not enough for us; we go beyond the obvious and exceeded expectations.







We provide personalized legal services for protection and asset growth, with effective solutions, exceeding your expectations.



Vision

We are the best office in succession planning and family asset management, with creative solutions focused on results.



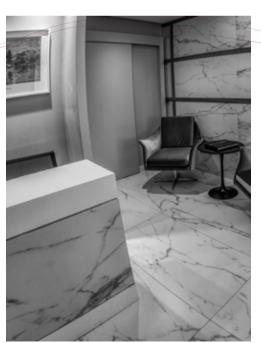
Purpose

People are our most valuable asset. We focus on continuous education, excellence on our services, agility, transparency, and commitment being our foundation.











Tranzim LEGAL CONSULTING

SUCCESSION PLANNING AND WEALTH MANAGEMENT

- Diagnosis of the clients' personal and business assets in Brazil and abroad
- Structuring and (re)organization of assets with maximization of tax eficacy
- Equity transfers: donations wills holdings family holdings international structures
- Asset Inventory (judicial and extra-judicial)
- Marriage (prenuptial agreement and changes of asset sharing regime)
- Divorce and marriage dissolution
- Drafting of common law marriage and dissolution
- Dating contract
- Property protection

CONTRACTS

- Real estate transactions (urban and rural)
- Cession and transfer of assets
- Licensing of rights of use of technology
- Non-disclosure and Non-competition agreements
- Joint venture agreements

CORPORATE AND M&A

- Corporate acts for corporate spin-off, merger, incorporation and transformation
- Legal due dilligence
- Structuring of negotiations of purchasing and selling of companies and/or assets
- Structuring and alterations of holding companies, trusts and foundations
- Partner and shareholder agreements
- Writing of corporate acts (meetings)



STRATEGIC LITIGATION

- Strategy for judicial dissolution of companies
- Definition of the value of the shareholder/heir's share for leaving the company

MEDIATION

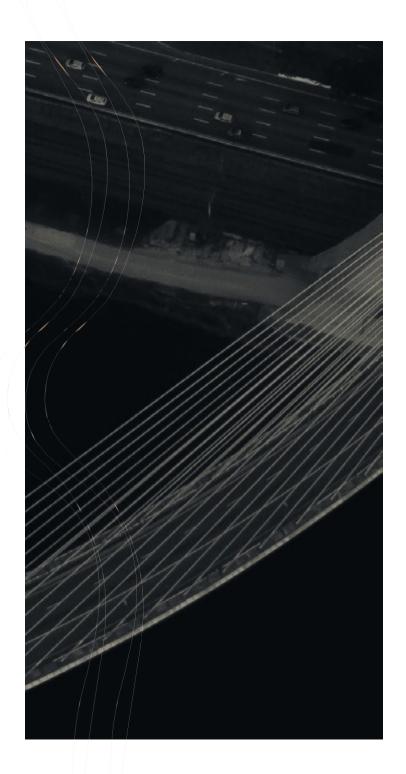
- Legal support for conflict resolution between partners
- Solutions for family asset disputes

INTERNATIONAL BANKING

- International structuring of family assets
- Creation of foreign companies and succession documentation (will, private foundations, trust)
- Tax consultancy on the declaration of foreign assets personal income tax (DIRPF) and Central Bank (DCBE)

TAX LAW

- Legal studies to minimize the tax incidence on companies and individuals
- Elaboration of legal opinions
- Lawsuits and administrative procedures regarding federal, state and municipal taxes



A WORD of our FOUNDING PARTNER

With almost 3 decades of my oath at Largo São Francisco Law School, I can say that I am fulfilled! I am passionate about what I do, as each new structuring, each new agreement, each new legal document manages to awaken in me the glow, the vivacity, and the satisfaction of a new graduate.

I work with people who share with me the same principles and values, and the same drive to always do the best: good is not enough, we must exceed expectations.

And throughout these more than 10 years of my office, every day, I have that feeling of having achieved my purpose of when I opened Franzim Legal Consulting: to rescue the image of the "family doctor", and to be the family lawyer, on whom clients can always trust and count on; having the history of the family and its generations, understanding, and respecting the cultural peculiarities of each family and its assets.

Challenge. This is the word that drives me, that keeps me moving forward. And the pleasure of being challenged is what made me specialize in families and family businesses: each family is unique, has its own history, its own desires, and to adapt all these emotions in a legal outfit, in a coherent and didactic way, is all to instigating. It requires balance and constant self-knowledge. I learn daily with our clients. After all, it is these clients who have built and build admirable legacies.

Work and work. Ethical and honest work will always be a shield to protect against adversity. Never give up, because perseverance is a gift. Pride is a terrible advisor... always leave it aside... My legacy is to transfer my legal knowledge, my professional and personal experiences to those who share daily life with me, so that they also have purpose, pursue their goals, because to feel fulfilled is to feel complete.



Luciene Franzim

Lawyer and Consultant

With over 25 years of professional experience, Luciene has worked for large laws firms, banks and Private Banking. She is a leading professor at Family Business Platform at the Institute of Education and Research – INSPER. Over the past 15 years, she has dedicated herself exclusively to families and family businesses.





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